Public Health Communications Planning On a Budget
Webinar Resource List

Resources Shared By Panelists

General Communications Guides
- [Communications Planning Guide for Local Health Departments](#) | NACCHO
- [Media Relations Toolkit](#) | ASTHO

Addressing Health Rumors
- [Types of Rumors During Public Health Emergencies](#) | Center for Health Security
- [Interventions to Manage Health Rumors](#) | Center for Health Security
- [Checklist to Build Trust and Improve Public Health Communication](#) | Center for Health Security
- [Building Trust in an Environment of Rumors and Falsehoods](#) | Center for Health Security
- [Practical Playbook for Addressing Health Rumors](#) | Center for Health Security

Resources Shared By Attendees

Graphic Design
- [Canva Pro for Nonprofits](#)

Content Planning
- [Arclet](#)
- [Buffer](#)
- [Loomly](#)
- [Notion](#)
- [Trello](#)

Trainings and Examples from the Field
- [Infodemiology Training Program](#)
- [Prevent Child Injury Membership Resources + Content Calendar](#)

Connect With the Panelists

- Visit Dorian "The PHuncle" Johnson's [Website](#), [Newsletter](#), and [LinkedIn](#).
- Connect with [Aishwarya Nagar](#) and [Vanessa Grégoire](#) from the Johns Hopkins Center for Health Security on LinkedIn.