

Tips for Communicating Mask Guidance in Your Community

Remember "MASK"

M Minimize risk by getting vaccinated

We're making progress in defeating COVID-19, but the virus remains a threat. Vaccination is the path to normalcy, and getting vaccinated is the best way to safely resume normal activities. The vaccines are safe and extremely effective at preventing people from getting sick and transmitting the virus to others.

A Anyone fully vaccinated can resume most normal activities

The vaccine is extremely effective at protecting people from contracting and spreading COVID-19. People who have been fully vaccinated can safely resume most activities without a mask. Exceptions: Everyone should continue to wear masks on public transportation and planes, and in health care settings, homeless shelters, and correctional facilities.

S Stay aware of local requirements

Everyone should continue to follow state and local laws, rules, and guidelines. Local transmission rates are important, and where infection rates are high, continuing to require mask-wearing in public can help protect everyone's health. Businesses may choose to require mask-wearing or vaccination, depending on the type and size of the company, local infection rates, and other factors.

K Keep taking precautions if you're unvaccinated

People who are not fully vaccinated should continue to take precautions including social distancing and wearing masks, especially indoors and in crowded areas, to protect themselves and others.



Do you have more questions about how to communicate this guidance?
Visit publichealthcollaborative.org/faq for additional messaging.